



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

Walheim Media  
4438 17th St  
San Francisco, CA 94114-1807

## Contract # 2757048

**Schedule Dates** 01/17/17-01/24/17  
**Advertiser** Environmental Defense Action Fund (37481)  
**Agency** Walheim Media (10783)  
**Product** POLITICAL ISSUE (ns) (1187)  
**Brand** EDAF / 2587 (258410)  
**Salesperson** Eagle/PHL, Philadelphia (3886)  
**Sales Office** Eagle-Philadelphia  
**Buyer Name** Walheim, Erin  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** National/Political Issue Agency BRD  
**Billing Type** Weekly/Irregular  
**Comments** EDAF BOB CAIN  
THIS IS A NEW ORDER FOR ENVIRONMENTAL DEFENSE ACTION FUND. FLIGHT IS 1 /17-1/21. TOTAL = \$15550. PLS CFM T/R BOB

**Date Entered** 01/16/17  
**Last Modified** 01/18/17  
**Entered By** Tiffany Lewis  
**CO-OP** No  
**Headline #** ECR25425533  
**Demo** A35+  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$3,165.00  
**Net Total** \$17,935.00  
**Sales Tax**

## Washington (WJLA)

By Broadcast Month	Spots	Rate
Jan. 2017	25	\$21,100.00
<b>Grand Total:</b>	<b>25</b>	<b>\$21,100.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / SPOT (1-1.3)	01/17/17-01/20/17	4	:30	6A- News-Good Morning Washington at 6a	3		X	X	X	X			3	\$750.00	\$2,250.00	Washington (WJLA)	6a news	1/16/17
2.0	Normal Line / SPOT (2-1.6)	01/17/17-01/20/17	4	:30	7A- ABC-Good Morning America	2		X	X	X	X			2	\$800.00	\$1,600.00	Washington (WJLA)	GMA	1/16/17
3.0	Normal Line / SPOT (3-1.0)	01/17/17-01/20/17	4	:30	4P- News-ABC 7 News at 4p	3		X	X	X	X			3	\$450.00	\$1,350.00	Washington (WJLA)	4p news	1/16/17
4.0	Normal Line / SPOT (4-1.6)	01/17/17-01/20/17	4	:30	5P- News-ABC 7 News at 5p	3		X	X	X	X			3	\$800.00	\$2,400.00	Washington (WJLA)	5p news	1/16/17
5.0	Normal Line / SPOT (5-2.5)	01/17/17-01/20/17	4	:30	6P- News-ABC 7 News at 6p	2		X	X	X	X			2	\$1,200.00	\$2,400.00	Washington (WJLA)	6p news	1/16/17
6.0	Normal Line / SPOT (6-1.8)	01/21/17-01/21/17	4	:30	6P- News-ABC 7 News at 6p Wknd							1		1	\$750.00	\$750.00	Washington (WJLA)	sat 6p news	1/16/17
7.0	Normal Line / SPOT (7-1.6)	01/17/17-01/20/17	4	:30	11P- News-ABC 7 News at 11p	3		X	X	X	X			3	\$1,200.00	\$3,600.00	Washington (WJLA)	Late News	1/16/17
8.0	Normal Line / SPOT (8-1.6)	01/21/17-01/21/17	4	:30	11P- News-ABC 7 News at 11p							1		1	\$1,200.00	\$1,200.00	Washington (WJLA)	Sat Late News	1/16/17
9.0	Normal Line / SPOT (9-1.3)	01/23/17-01/24/17	4	:30	6A- News-Good Morning Washington at 6a	2	X	X						2	\$750.00	\$1,500.00	Washington (WJLA)	6a news	1/18/17
10.0	Normal Line / SPOT (10-1.6)	01/23/17-01/24/17	4	:30	7A- ABC-Good Morning America	2	X	X						2	\$800.00	\$1,600.00	Washington (WJLA)	GMA	1/18/17

## CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at... <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.



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### Sales Office

Eagle-Philadelphia

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### Phone/Fax

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### CPE

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### Demo

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### Package Deal

### Commission %

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### Commission

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### Net Total

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### Spots

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11.0	Normal Line / SPOT (11-1.0)	01/23/17-01/24/17	4	:30	4P- News-ABC 7 News at 4p	1	X	X						1	\$450.00	\$450.00	Washington (WJLA)	4p news	1/18/17
12.0	Normal Line / SPOT (12-1.6)	01/23/17-01/24/17	4	:30	5P- News-ABC 7 News at 5p	1	X	X						1	\$800.00	\$800.00	Washington (WJLA)	5p news	1/18/17
13.0	Normal Line / SPOT (13-2.5)	01/23/17-01/24/17	4	:30	6P- News-ABC 7 News at 6p	1	X	X						1	\$1,200.00	\$1,200.00	Washington (WJLA)	6p news	1/18/17

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